



## InFormed

Information is power, and handling that information effectively is the key to success in today's fast moving business environment. When it comes to customer surveys, digital forms are the key to optimal communication. Immediate data transfer is also fundamental to this success, so the mobile technology that we have developed for this purpose at eSAY, InFormed, is not only proven and reliable, its features and benefits are at the cutting edge of technology.



We have been delighted with the technology, which has delivered very tangible benefits for our staff, our clients and our own company. We are now actively promoting it to existing clients who are still using paper-based data capture.



Andy Shipton, Managing Director  
SMC Field Marketing

## Features

### Electronic forms repository

Using the electronic forms repository, any paper based form can be reproduced electronically, and published to any of the PDA's in your organisation in real time.

### Integrated photo capture

Take photographs and seamlessly attach them to your electronic forms whenever and wherever you are.

### Signature capture

Effortlessly capture electronic signatures.

### Data synchronisation

Data can be transmitted in real-time back to head office, or stored on the PDA for upload at a later time.

### Timesheets

Making timesheets simplicity in themselves - capture your staff's working hours to automatically produce timesheets.

### Web portal for data collection

View your data using a customised secure web portal whenever you need to.

## Benefits

### Better quality information captured at source

When filling in an electronic form, the software can provide stringent data validation and impose mandatory fields, ensuring the data captured is complete.

### Completely removes the administration overhead of processing the completed forms

Data can be transmitted directly from the PDA to a central server and viewed in electronic form immediately. The data can also be made available for direct import into other systems e.g. A CRM system. This saves time, money and any potential frustration.

### Faster turnaround

Because there is no need for the manual intervention of processing paper, data can be made available for use within seconds rather than days, making reporting easy.

### Management information

An additional benefit is that performance statistics collated automatically as part of the process. This gives managers instant feedback of each individual's performance.

**InFormed is also available for short-term projects; PDA, unlimited SIM, real-time data capture and reporting all provided.**

For more information see our website - [www.esay-mobile.co.uk](http://www.esay-mobile.co.uk)

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